

MACUGEN® WEBSITE PRIVACY POLICY

Introduction

At Pfizer we recognise the importance of protecting the privacy of information collected from on-line visitors. To better protect your privacy, we provide you with our Privacy Policy so that you will understand our commitment to you and to your privacy. We have set out below how we handle any information learned from your visit to our MACUGEN® Web site.

Personal identifiable information

You can access and browse the MACUGEN® Web site without disclosing any personally identifiable information to Pfizer.

Some Pfizer Web sites do collect personally identifiable information (such as names, addresses, E-mail addresses, information about health conditions and the like) but only when the information is voluntarily provided by a Web site visitor. If we do collect personally identifiable information, we will always notify you of the uses we intend to make of such information at the time point of collection, to ensure that you consent to such uses. We will also always notify you of where the database holding your personal information is based, and of the name and address of the “data controller” for the purposes of EU law. We will always provide you with contact details which allow you to amend your personal information or withdraw your consent to us holding your personal information. Only Pfizer, organisations working with Pfizer in the administration of the relevant information, Pfizer group companies and occasionally our co-promotion partners will have access to any personally identifiable information - it will not be disclosed to other third parties such as outside mailing organisations.

Use of cookies and other tracking systems

Some Pfizer websites may track information provided to us by your browser, including the Web site you came from (known as the referring URL), the type of browser you use, the time and date of access, and other information that does not personally identify you, using cookies and other tracking systems. This technology does not collect personal identifiable information; the information collected is in an aggregate, non-identifiable form.

If we do use cookies or other tracking systems, we will always provide you with a full explanation of which tracking systems are being used, the purpose of these systems and the use that we will make of the data collected. We will also provide you with a user-friendly way of refusing the use of the cookies or other tracking systems.

Protection of information

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

Changes to this policy

Any changes to this privacy policy will be communicated promptly on this page. If this privacy policy changes in a way that significantly affects the way we handle personal information, we will not use any information we have previously gathered without providing notice or obtaining your consent when appropriate.

Children's policy

We are committed to protecting the privacy of children. We do not collect personally identifiable information from any person we actually know is a child under the age of 16.
